

Agenda reporting sheet

(Appendix 25)

Meeting date: 31/10/24		Proposer: Councillor Nattasha Freeman
Agenda Item: Insert wording to appear on the agenda. The recommendation the motion/resolution that you are seeking i.e., "to resolve to..." "To note that ..."	You are asked to consider for resolution, the attached Social Media Policy so it can be used to govern the media output that we intend to increase on going forward – using the website, Facebook page, local papers (the Bridge and the Coleshill Post to name two examples) and a newsletter	
Background Information: Insert as much information as possible so that councillors have the detail, they need to make an informed decision e.g., cost, time, long term/short term project, where, how, when why??	There is no historical adopted Social Media Policy to consider. With a policy in place, we can protect ourselves from potentially acting in a way which may injure the reputation of any of the Councillors and or Council. As this is a Policy any financial impact would need to be considered under future media specific actions e.g. the Newsletter	
Background Documents: Insert names of documents to be sent out with the meeting papers.	This is a first application	
Implications to be completed:		
Staffing Implications	N/A	
Council objectives:	To protect against reputational and or financial loss.	
Equalities & Human Rights	N/A	
Crime and Disorder	N/A	
Biodiversity	N/A	
Financial	There are no financial implications at this stage	Yes
	There will be financial implications	No
	There is provision within the budget	N/A
	Decisions may give rise to additional expenditure	N/A
	Decisions may have potential for income generation	N/A
Legal	Power under which the spend can be actioned	
	GDPR - Data Privacy Impact Assessment	
	Other considerations:	
Risk Management	No risks foreseeable at this time as this could be used to control risk and safeguard the reputation of the Council	

Agenda item requests: these must be received by the Parish Clerk at least 6 working days before the meeting at which you would like your item to be considered.

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